



Excellence and Sustainability

BEST⁴ & BEST⁴ Plus Integrated Certification
(Business Excellence Sustainable Task)



**B U S I N E S S
A S S U R A N C E**

“In the present context of internationalization and globalization, market demand has a tendency to ask for more value beyond the concept of quality, to cover elements connected with production guarantees, customer satisfaction, products safety, sustainability growth, environmental protection and creation of qualified employment.

As International Certification Body based in UAE, we work to guarantee excellence to public and private companies, to assure the best performance of their organizations, products, people, facilities and supply chains through Certification, Training and Advisory services; TASNEEF-RINA Business Assurance is an important contributor to the development of new legislative standards.”

Quality - Environment - Safety - Social Responsibility

In the present context of market internationalisation and globalisation of the various market sectors, market demand has a tendency to reconsider the intrinsic characteristics of products, going beyond the immediately perceptible concept of quality, to cover qualitative elements connected with production methods, safety guarantees, background of the product or service, the company's image and its ability to provide qualified employment and socially sustainable economic development.

Also the reference company partners (shareholders, financiers, insurance brokers, institutions) have assumed, to assess company reliability, parameters to measure company ability to pursue sustainable growth in terms of environmental protection, inclusion in the social context, creation of qualified employment in terms of working conditions and protection of ethical principles, respect for the individual and enhancement of his/her performance. It is for this that it has been drawn up the BEST⁴ certification scheme, acronym for Business Excellence Sustainable Task, which combines an Integrated Management System in a single certification process, recognised as conforming to a management system standard for each of the following sectors: quality, environment, safety, social accountability.

BEST⁴ PLUS certification can be issued provided the requirements for “BEST⁴” have been met and with the integration of at least one other certification in one of the four sectors mentioned above.

BEST⁴ and BEST⁴ PLUS is essentially intended for medium-large sized companies, groups operating at international level and for stakeholder oriented organisations.



The market

The desire to regain marginality and move away from a simple price war has led the manufacturing market to focus on:

- The importance of customer service
- Management control
- Transparency towards stakeholders.

Social Accountability is an increasingly strategic factor when defining company growth/improvement policies, with numerous Corporate Governance implications, as well as in terms of control of the entire production chain: a return not only of image but also of enhancement for the organisation.

TASNEEF-RINA Business Assurance, acting as representative for its clients' aspirations and attentive interpreter of international policies, has developed activities and services both in the Social Accountability field and in the sensitive area of Corporate Governance, taking a leading role worldwide.

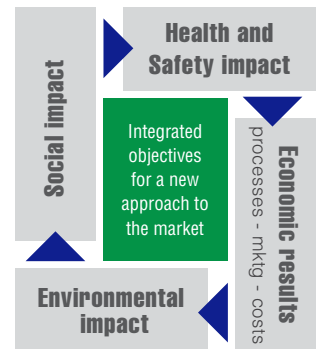
Benefits for the organisation

- Greater market competitiveness
- Simplification compared to implementation of individual schemes
- Optimisation of investments and resources
- Increased operational effectiveness
- Reduced costs/environmental risks, control of workers' health and safety problems (influencing productivity and costs associated with "non-safety")
- Assumption of social accountability (proper management of workers' rights and production chains).

Integrated Objectives

Today, competitiveness is linked to the ability to manage numerous closely correlated variables:

- Maximisation of value for share-holders, combining qualitative needs with highly effective cost solutions (QUALITY)
- Respect for the environment, particular attention being given to the parties interested in costs/environmental risks (ENVIRONMENT)
- Respect for workers' health and safety problems, which influence productivity of the workforce and the high costs linked to "non-safety" (SAFETY)
- Social impact, a way to manage workers' rights and production chains, an instrument to create qualified employment and increase personnel attraction, involvement, motivation and professionalism (Social Responsibility).



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